Thursday, October 14

7:00 – 8:00 am  
*Registration and Continental Breakfast – Taubman Building, Ground Floor*

All class sessions will be held in the Wiener Auditorium in the Taubman Building

8:00 – 8:30 am  
*Introduction*

Richard Zeckhauser, Frank P. Ramsey Professor of Political Economy, Harvard Kennedy School
Arnold S. Wood, President & CEO, Martingale Asset Management

8:30 – 9:45 am  
*CLASS I: Behavioral Decisions and Finance*

Richard Zeckhauser, Frank P. Ramsey Professor of Political Economy, Harvard Kennedy School

9:45 – 10:15 am  
*Coffee Break*

10:15 am – 12:00 pm  
*CLASS II: Judgment for Behavioral Finance*

Max Bazerman, Jesse Isidor Straus Professor of Business Administration, Harvard Business School

12:15 – 1:30 pm  
*Lunch & Presentation: Irrationality Within the Money-management Industry, a Personal View*

Jeremy Hosking, Co-Founder, Marathon Asset Management (LLP), London

*Location – Malkin Penthouse, Littauer Building 5th floor*

1:45 – 3:30 pm  
*CLASS III: Decision Making Under Risk*

Iris Bohnet, Professor of Public Policy, Director of Women and Public Policy Program, Harvard Kennedy School

3:30 – 3:45 pm  
*Coffee Break*

3:45 – 5:30 pm  
*CLASS IV: The Adaptive Markets Hypothesis In Theory and Practice*

Andrew Lo, Harris & Harris Group Professor of Finance, MIT Sloan School of Management

6:15 – 7:00 pm  
*Reception – East Dining Room, Harvard Faculty Club, 20 Quincy Street*

7:00 – 9:30 pm  
*Dinner and Lecture – BlackRock and Trends in the Financial Services Business*

Robert Kapito, President, Co-founder of BlackRock Inc.

*Location – Main Dining Room, Harvard Faculty Club*
Friday, October 15

7:00 – 8:00 am  Continental Breakfast – Taubman Building, Ground Floor

8:00 – 8:10 am  Introduction
Richard Zeckhauser, Frank P. Ramsey Professor of Political Economy, Harvard Kennedy School
Arnold S. Wood, President & CEO, Martingale Asset Management

8:10 – 9:10 am  CLASS V: Investing in the Unknowable: Red Flags and Opportunities
Richard Zeckhauser, Frank P. Ramsey Professor of Political Economy, Harvard Kennedy School

9:10 – 10:15 am  CLASS VI: Regulation of Consumer Financial Products
Professor Howell E. Jackson
James S. Reid, Jr. Professor of Law, Harvard Law School

10:15 – 10:45 am  Coffee Break

10:45 am – 12:00 pm  CLASS VII: Regulation of Consumer Financial Products
Professor Howell E. Jackson
James S. Reid, Jr. Professor of Law, Harvard Law School

12:00 – 2:00 pm  Lunch & Presentation: Think Twice: Identifying Investment Opportunities
Michael Mauboussin, Chief Investment Strategist at Legg Mason Capital Management
Location – Charles Hotel, Conant Room

2:15 – 4:00 pm  CLASS VIII: The Age of Reason
David Laibson, Professor of Economics, Harvard University

4:15 – 5:00 pm  CLASS IX: Practical Investment Insights from Behavioral Finance
Panel with Richard Zeckhauser, David Laibson, and Michael Mauboussin
Moderated by Arnold Wood, Martingale Asset Management

5:00 pm  Adjournment